

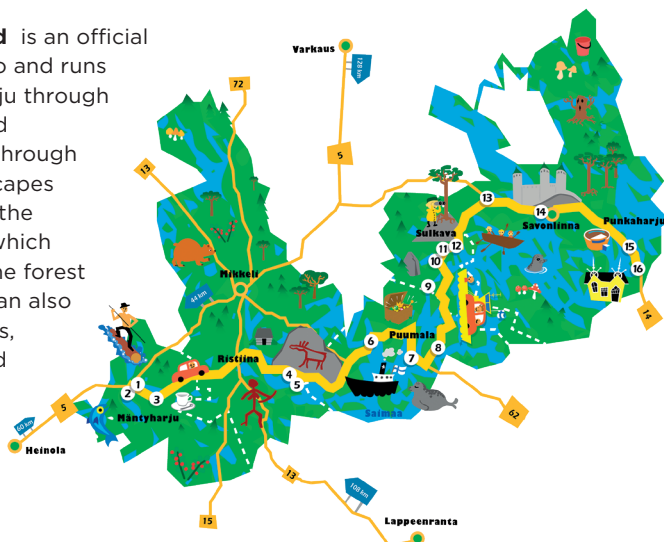
WELCOME TO THE GREEN GOLD CULTURE ROAD!



Photo: Jere Hirvonen

Be brave, step across the boundary into the forest, for it tells a story. About you, me and the time before us. A journey into the past, present and also into our future starts in the forest – a journey into our worldview, the diverse forms of life and into the mysterious and inexplicable realm. The sparkling green gold will pave your way into Finnish culture.

The Green Gold Culture Road is an official tourist route in Southern Savo and runs from Mäntyharju to Punkaharju through Ristiina, Puumala, Sulkava and Savonlinna. The route winds through exceptionally beautiful landscapes and allows visitors to admire the area's rich cultural heritage, which has been strongly linked to the forest throughout history. Visitors can also enjoy a wide range of services, products and events provided by local entrepreneurs along the route. The Green Gold Culture Road leads you to the many treasures of the forest and the glittering blue Lake Saimaa.



Map: Anna Korhonen



Photo: Jere Hirvonen

THE GREEN GOLD CULTURE ROAD AUDIO TOUR

The Green Gold audio stories take listeners on a journey spanning thousands of years of the relationship between the forest and people in Southern Savo. The audio tour combines the turning points of local forest culture with folk tales from the archives of the Finnish Literary Society. The audio tour is available on the free Glopas app. The location-based app starts the tour automatically when a listener reaches a set navigation point along the route. The tour stories can also be listened to individually and at any point along the route.



THE STORY TRAIL THAT TAKES YOU ON A JOURNEY BACK IN TIME IN SAHANLAHTI

See what life was like in the past in the Sahanlahti sawmill courtyard in Puumala through augmented reality and animation. Use the free Salmi AR app to try out various experiences such as watching log drivers working on the rapids or marvelling at the dead at an old morgue.



THE VIRTUAL ROUTE ON OUTDOORACTIVE

The sites, companies, products and services along the Green Gold Culture Road can all be found on the Outdooractive platform, which also helps you to plan your route. Outdooractive can be accessed through the app and via a web browser.



The Green Gold Culture Road was developed between 1 January 2021 and 31 December 2022 in a project carried out by the South-Eastern Finland University of Applied Sciences, Xamk, and the Finnish Forest Museum Lusto. The project received co-financing from the European Regional Development Fund through the South Savo Regional Council.

